

Virtual Session
Design Thinking – The Key to Startups & MSME’s Transformation
 1550 – 1805 hrs: Friday, 25 February 2022: ZOOM

Program

1550– 1600 hrs	Participants Login	
Inaugural Session		
1600 – 1605 hrs	Welcome Remarks	Himanshu Shaparia Convener, CII Gujarat Enhancing Competitiveness Taskforce VP-Sales, Jyoti CNC Automation Ltd
1605 – 1610 hrs	Introductory Remarks	Jyoti Sudhir Mentor, CII Gujarat Startup & Innovation Focus Group COO & Founder, InventIndia Innovations Pvt Ltd
1610 – 1620 hrs	Theme Address	Ajay Aggarwal Founding Partner Humane Design & Innovation Consulting
1620 – 1630 hrs	Special Address	Namit Bharija Design Thinking Consultant Founder, Image Company
1630 – 1635 hrs	Q & A	Jyoti Sudhir
1635 – 1640 hrs	Vote of Thanks	Padmin Buch Coordinator, CII Gujarat Startup & Innovation Focus Group Senior Advisor, Entrepreneurship & IPR
Session Theme: Applications of Design Thinking		
1640 – 1650 hrs	Case Study 1: Supply Chain	Yogesh Desai Director Perennial Technology Pvt Ltd
1650 – 1655 hrs	Q & A	Mohan Gudipati Coordinator, CII Learning & Skill Development Focus Group Co-Founder, Prolearner Interactives Pvt Ltd
1655 – 1705 hrs	Case Study 2: Edu Tech	Yogita Ahuja, Director Storycircle Edusaarathi India Pvt Ltd
1705 – 1710 hrs	Q & A	Sachin Shah Partner LitAir Solutions LLP
1710 – 1720 hrs	Case Study 3: FinTech/Blockchain/Finance	Ritesh Kant Co-Founder & CEO wowTalkies
1720 – 1725 hrs	Q & A	Karan Shah Partner Dhiren Shah & Co.
1725 – 1735 hrs	Case Study 4: Healthcare	Nitesh Kumar Jangir Co-Founder & Director, InnAccel and Coeo Labs
1735 – 1740 hrs	Q & A	Puunam Kaushik Chairperson, Indian Women Network (Gujarat) Dy Managing Director, Meteoric Biopharmaceuticals Pvt Ltd
1740 – 1750 hrs	Case Study 5: Agriculture	Nitin Gupta, Co-Founder & CEO Sickle Innovations
1750 – 1755 hrs	Q & A	Vishal Holani, Vice Chairman, CII Western Gujarat Zone Director, Holani Bearings Pvt Ltd
1755 – 1805 hrs	Concluding remarks & Vote of Thanks	Mayur Patel CEO, Proflex (A unit of M & B Engineering Ltd)